

HELEN TRAN

DESIGN AND PHOTOGRAPHY

647 409 8726
email@helentran.com
http://helentran.com

BIOGRAPHY

Helen Tran is a Junior Graphic Designer who graduated from Seneca College. She loves art in all its shape and forms and travels when she can manage to fit the time in. So far, she's been to Australia, Vietnam, and various places in the States.

In her spare time, she spends her days with her camera shooting fashion-forward nudes for potential exhibition and creating other pieces of art involving painting and drawing. Helen is currently enrolled in continuing education classes to further her knowledge in Action Script/Flash and Wedding Cake Decorating and Pastries.

Currently she is self employed as a freelance designer and has accepted a contract at OptionB Creative. In the future, she hopes to build her resume towards a position as an Art Director and freelance.

SKILLS&TRAITS

- Motivated and dedicated to professional and personal projects
- Quick learner; able to learn any software very quickly
- Curious about new design trends and always on the lookout for more education to increase knowledge in design
- Creative and artistic spending off-days with design related assignments using a variety of mixed media
- Excellent illustration and photography skills
- Well-versed with the Adobe Suite and MS Office
- Capable of coding in both Standards-Compliant HTML, XHTML & CSS, Basic Action Script & PHP
- Very comfortable with working in a CMS and Wordpress

EDUCATION

Seneca College of Applied Arts and Technology
Graphic Design Diploma - Graduated April 2009

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WORK EXPERIENCE

OptionB Creative

Junior Graphic Designer, Contract, Oct 2009 - Present

- Assist in creation of concepts on a per-project basis
- Production work involving the design of the chosen concepts through to sending to end production teams (beginning to end)
- Coding XHTML&CSS templates for both e-mail templates and the web
- Dealing with clients on a day-to-day basis to ensure smooth deliverables

AspectMedia

Graphic Designer/Assistant, Contract, Jan 2009 - Present

- Responsible for branding of various projects including, "The Alley" (internationally-awarded short documentary film), studio204, and unclad
- Design includes the creation of web and print collateral for use in promotions
- Updating web sites related to above-mentioned projects and ensuring that technical issues are solved
- Dealing with clients on a day-to-day basis to ensure the studio runs efficiently
- Minor accounting & bookkeeping work, as well as some clerical duties

Pulp&Fiber

Intern, Jan 2009 - March 2009

- Worked on various projects and pitches under the lead of the Senior Designer and Creative director for a two month placement
- Designed the following: Mink Nightclub's Corporate Brochure, the Mint Agency's promotional 3-D mail-out, Quiet Please! Hang tags & T-Shirt Design
- Worked on: Red Bull Airstrike branding pitch, Spoke's Club yearly calendar, condo plans for Cresford Developments, David Adjey's personal logo, COBRA Club logo